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FOR IMMEDIATE RELEASE

## ANNOUNCING LAUNCH OF AUTO-TUNE 8 WITH FLEX-TUNE PITCH CORRECTION

Highly Anticipated Release Marks Latest Version of the Best-Selling Audio Plugin of All-Time from Antares Audio Technologies

(Scotts Valley, CA, December 18, 2014) -- Antares Audio Technologies announces the release of Auto-Tune 8, the latest version of the world's leading recording software plugin for creating perfectly tuned, natural sounding recordings and dramatic vocal effects. The release of Auto-Tune 8 introduces a number of innovative features that build on the product's legacy as the best-selling audio plugin of all-time.

The most technologically advanced of these new features, Flex-Tune, allows users to control the level of correction applied to notes that are out of tune. This feature allows singers a greater freedom when expressing a song's emotional moments in vocal recordings.

"We are extremely excited about the release of Auto-Tune 8," said Dr. Andy Hildebrand, Antares CEO and Chief Scientist. "While Auto-Tune has always provided the most natural-sounding and pristine correction available, the introduction of Flex-Tune establishes an entirely new benchmark for natural real-time pitch correction. With Flex-Tune, singers can count on seamless Auto-Tune correction where needed, but know that their unique vocal expressivity will remain intact."

Hildebrand first developed Auto-Tune in 1996. Drawing on a background in Digital Signal Processing (DSP), he developed a method for how to detect and modify pitch, which brought vocal recordings into perfect intonation. Updates and new releases over the years saw advances to the plugin, culminating with the release of Auto-Tune 8.

This most recent version of Auto-Tune also features a new, ultra-low latency mode that provides real time correction for tracking and live performance, editing tools that are now active during playback and an even easier to use and more customizable workflow.

Auto-Tune 8 works in two modes, an Automatic mode designed to be intuitive for all user levels and a more technical Graphical Mode for advanced refining. New features include:

- Flex-Tune: The next revolution in natural pitch correction. (Automatic)
- Ultra low-latency mode for virtually instant response in live performance or when tracking in the studio. (Automatic)
- Editing tools that are now active during playback for the most immediate editing experience (Graphical)
- Audio feedback of selected target pitches when using Note Objects (Graphical)
- New interface customization options (Graphical)

Auto-Tune 8 works with most recording software programs, including Pro Tools, Logic, Cubase & GarageBand and is available now for AAX Native (Mac OSX and PC), VST3 (Mac OSX and PC) and Audio Units (Mac OS X) at a U.S. MSRP of \$399.00.

Purchase and upgrade to Auto-Tune 8 are available through certified dealers and on the Antares Audio Technologies website <http://www.antarestech.com>.

### Antares Audio Technologies

Antares Audio Technologies is the worldwide leader in the development of unique vocal processing tools. Having revolutionized vocal production with the ground-breaking Auto-Tune pitch correction technology, Antares is committed to providing producers, engineers, sound designers and musicians with powerful, innovative, easy-to-use tools for enhancing and manipulating the human voice. Now, with the introduction of its revolutionary Auto-Tune for Guitar technology, Antares is profoundly expanding the flexibility and creative potential of the electric guitar.

Antares Audio Technologies is located at 231 Technology Circle, Scotts Valley, CA 95066. Email: [info@antarestech.com](mailto:info@antarestech.com) Web: <http://www.antarestech.com>

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Antares Web link for this product:

[http://www.antarestech.com/products/detail.php?product=Auto-Tune\\_8\\_66](http://www.antarestech.com/products/detail.php?product=Auto-Tune_8_66)

High-res images may be found at:

<http://www.antarestech.com/media/press.php>

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